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PRESS RELEASE

**UnlockingBrainTumors.org, Not For Profit Organization Formed
to Increase Brain Tumor Awareness and Fundraising,
Approved as a 501(c) 3 Public Charity**

HOLLAND, MI, November 7, 2007 – UnlockingBrainTumors.org, a Not for Profit dedicated to raising and distributing funds for the continued research into brain tumors, today announced it has been granted 501(c)3 status by the Internal Revenue Service, allowing it to operate as a tax exempt organization and to receive tax deductible contributions from donors. The organization was launched in September of this year by Stephen Coffman, a former business leader who left the human resources marketplace after being diagnosed with cancer and was subsequently diagnosed with a brain tumor.

“We are extremely excited about this critical designation”, said Coffman, “as it will facilitate many key components of our operation. One of our primary goals is to quickly channel monies raised to our beneficiaries, and with this status, our donors will now be able to make tax deductible contributions”. UnlockingBrainTumors.org was formed because Coffman wanted to address significant underfunding that has limited brain tumor research, and the organization seeks to deliver funds directly to organizations who can rapidly facilitate have the ability to rapidly facilitate research. Says Coffman, “Many people would be surprised and saddened to learn that some of our most talented researchers and physicians habitually suffer from a lack of funding needed to continue their work”. In addition to forestalling breakthroughs and cures, less research funding has also meant poorer patient outlooks and more expensive treatment and therapy options than other diseases. That is a trend that the organization seeks to reverse.

The Musella Foundation For Brain Tumor Research & Information is the organization’s lead beneficiary. The Musella Foundation, based in Hewlett, NY and operated by Al Musella, is a non-profit organization dedicated to improving the quality of life and survival times for brain tumor patients by using computer technology to track brain tumor clinical trials, streamline the flow of information, organize the brain tumor community and raise money for brain tumor research. It operates www.virtualtrials.com, and has worked tirelessly and successfully to bring attention to clinical trials, patient outcomes, research, letter writing campaigns for expanded treatment options, and a great many other contributions to the community. The Musella Foundation has filled crucial gaps in the brain tumor community through its funding innovative and creative research, with a special emphasis on research that complements, rather than duplicates, the research funded by the federal government.

(continued)

Unlocking A Mystery, Increasing Survival and Hope



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In addition to its lead beneficiary, UnlockingBrainTumors.org will also work closely with leading members of the brain tumor community, including The International Brain Tumour Alliance, The American Brain Tumor Association, The Brain Tumor Society, the National Brain Tumor Foundation, the Pediatric Brain Tumor Foundation and many others. Additionally, the organization will align with and enjoy support from leading experts in the field, from some of the nation's finest medical systems and comprehensive cancer centers.

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For More Information, Please Contact:

www.unlockingbraintumors.org

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