

UnlockingBrainTumors.org, NFP Organization Formed to Increase Brain Tumor Awareness and Fundraising, Now Listed With GuideStar, A Leading Source Of Information About Non-Profits

HOLLAND, MI, February 26, 2008 - UnlockingBrainTumors.org, a Not for Profit dedicated to raising and distributing funds for the continued research into brain tumors, today announced it is listed at GuideStar.org, an organization whose mission is "to revolutionize philanthropy and nonprofit practice by providing information that advances transparency, enables users to make better decisions, and encourages charitable giving". GuideStar advocates for the sharing of nonprofit information to better benefit a variety of groups, including donors, funders, researchers, educators, professional service providers, governing agencies, and the media. UnlockingBrainTumors.org was launched in September 2007 by Stephen Coffman, a former business leader who left the human resources marketplace after being diagnosed with cancer and was subsequently diagnosed with a brain tumor.

"We feel it is very important to be listed with organizations like GuideStar for a variety of reasons", said Coffman. "The credibility of nonprofit organizations can rest heavily on the openness of their operations, and GuideStar sets the standard here. We believe that we can become a more attractive organization to support - which is our top priority - by sharing as much information as possible. I've certainly learned a lot about other charitable organizations through GuideStar". Coffman added that in addition to UnlockingBrainTumor.org's openness about its operations, it would also seek designation by other credentialing agencies and watchdog groups that give high marks and recommendations for effectively-run charitable operations. UnlockingBrainTumors.org was formed because Coffman wanted to address significant underfunding that has limited brain tumor research, and the organization seeks to deliver funds directly to organizations who can rapidly facilitate have the ability to rapidly facilitate research.

The Musella Foundation For Brain Tumor Research & Information, another GuideStar listee, is the organization's lead beneficiary. The Musella Foundation, based in Hewlett, NY and operated

by Al Musella, is a non-profit organization dedicated to improving the quality of life and survival times for brain tumor patients by using computer technology to track brain tumor clinical trials, streamline the flow of information, organize the brain tumor community and raise money for brain tumor research. It operates www.virtualtrials.com, and has worked tirelessly and successfully to bring attention to clinical trials, patient outcomes, research, letter writing campaigns for expanded treatment options, and a great many other contributions to the community. The Musella Foundation has filled crucial gaps in the brain tumor community through its funding innovative and creative research, with a special emphasis on research that complements, rather than duplicates, the research funded by the federal government.

In addition to its lead beneficiary, UnlockingBrainTumors.org will also work closely with leading members of the brain tumor community, including The International Brain Tumour Alliance, The American Brain Tumor Association, The Brain Tumor Society, the National Brain Tumor Foundation, the Pediatric Brain Tumor Foundation and many others. Additionally, the organization will align with and enjoy support from leading experts in the field, from some of the nation's finest medical systems and comprehensive cancer centers.

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For More Information, Please Contact:

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